



1st annual
CONFERENCE & EXHIBITION

Short Courses: February 4–5
Conference: February 6–8
Exhibition: February 6–7

San Diego Convention Center
San Diego, CA, USA | February 4–8, 2012

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Eight Emerging Entrepreneurial Companies to Showcase New Laboratory Science Technologies through SLAS2012's Innovation AveNEW Program

CHICAGO – As entrepreneurial companies continue to experience challenges while facing unstable economic conditions, the Society for Laboratory Automation and Screening (SLAS) will provide eight emerging companies from around the world with the opportunity to showcase their innovations through the Innovation AveNEW program at the First Annual SLAS Conference and Exhibition, February 4-8, 2012 in San Diego, CA, USA.

The mission of Innovation AveNEW is to offer start-up companies operating within the laboratory science and technology field a forum for positive, collaborative interaction and exposure for their product and/or service concept. Innovation AveNEW will be presented in a specially designated area on the SLAS2012 exhibit floor.

The eight highly innovative companies featured at SLAS2012 are:

- BioTillion, LLC – Skillman, NJ, USA
- CryoGaTT Systems Ltd – Middlesex, United Kingdom
- NeurAccel – La Jolla, CA, USA
- Persomics – Pretoria, South Africa
- Ubiquigent – Dundee, Scotland, United Kingdom
- Venomtech – Kent, United Kingdom
- regenHU Ltd. – Villaz-Saint-Pierre, Switzerland
- LabMinds Ltd. – Oxford, United Kingdom

The First Annual SLAS Conference and Exhibition will kick off the calendar year as the platform event for new laboratory science product and technology launches by established companies exhibiting at the event. The Innovation AveNEW program affords selected emerging entrepreneurial companies the opportunity to actively engage and participate in a world-class event by providing free exhibit space and travel. The program will help participants to grow and scale their businesses as well as directly connect them with more than 5,000 purchasing influencers and decision-makers from more than 40 countries.

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Adding strength to the program, two leading scientific organizations—BioAlps, Switzerland (<http://www.bioalps.org>) and Massachusetts Biotechnology Council (<http://www.massbio.org>)—have joined with SLAS this year to select one start-up company each from their regions of the world to participate.

“SLAS is committed to bringing some of the most promising emerging companies to SLAS2012, where they will have the opportunity to showcase new products and service concepts that will have a part in advancing the laboratory science and technology field,” says Michelle Palmer, SLAS president. “Innovation AveNEW not only brings value to these companies, but to our scientific community as well.”

A judging panel of experts in laboratory science and technology conducted the preliminary screening and final selection of all the candidate start-up companies. SLAS2012 will feature more than 300 exhibits and host approximately 5,000 participants from across the globe.

For more information about SLAS2012 or the Innovation AveNEW program, visit SLAS2012.org.

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The Society for Laboratory Automation and Screening (SLAS) is an international community of more than 15,000 individual scientists, engineers, researchers, technologists and others from academic, government and commercial laboratories. The SLAS mission is to be the preeminent global organization providing forums for education and information exchange and to encourage the study of, and improve the practice of laboratory science and technology. For more information, visit <http://www.SLAS.org>.

SLAS2012, February 4-8, 2012, San Diego Convention Center, San Diego, CA, USA is a five-day event bringing together laboratory science and technology scientists, academicians, business leaders and students from around the globe. SLAS2012 unites the scientific savvy innovation and energy of the former LabAutomation and SBS conferences to increase collaboration and prominence for the laboratory science and technology community.