Sample Social Media Posts for Sample Management Exhibitors/Sponsors

2019 hashtag: #SLASAutomation (For use on Facebook, LinkedIn, Twitter and Instagram.)

Customize the suggested language below to fit your involvement with the symposium. We recommended using a graphic for your post to generate more engagement. Either banner in the Logos & Banners section within the Exhibitor & Sponsor Marketing Toolkit can be used.

Facebook and LinkedIn:

We’re excited to announce our sponsorship of/We’re looking forward to exhibiting at the inaugural SLAS AI in Process Automation Symposium. This year’s event takes place October 3-4 in Boston, MA, and will include content developed around the use of AI in life sciences as it pertains to drug discovery. Sessions will include examples of recent developments in AI and machine learning, the tools, technologies and costs of implementation, and case studies of companies who are currently using AI and ML successfully in their laboratories. Plus, we’ll be there discussing <insert product/service> - make sure to stop by! Full program details can be found at slas.org/AI2019.

Twitter:

We’ll be exhibiting at the inaugural SLAS AI in Process Automation Symposium October 3-4 in Boston, MA. Attend to discuss the latest case studies on the use of AI and machine learning in drug discovery. Learn more: slas.org/AI2019 #SLASAutomation

Instagram:

While onsite, make sure to post photos of your booth and other interesting symposium-related content. Be sure to use #SLASAutomation so we can see your photos and acknowledge you on our page!